



Kristan Browne speaks both locally and abroad to aspiring and emerging entrepreneurs. Her presentations are fun, engaging, content-driven, and thought-provoking. Participants are asked to look at all aspects of their business; their client relationships, their systems, and the greater impact of what they offer.

*"When you own your own business, you are a risk-taker. You will be asked to stretch and go outside of your comfort zone on a daily basis if you are truly committed to your success. Our own mindset is the primary tool to continuously raise the bar on our personal best for ourselves and our clients."*

*~ Kristan Browne*

## Topics:

- Identifying your purpose-Be creatively engaged while working towards your definition of success.
- Growing your business-Attract your ideal clients who understand your value proposition, who want YOU.
- Designing space and systems as a small business owner-Work smarter and stay strategic.
- Sample of upcoming talks and webinars: 'A Social Media Primer for Authors-Learn Simple and Effective Ways to Engage on Social Media for Networking and Building a Fanbase', '3 Simple Steps to Refresh your Landscape Design Business', 'CPR'-Creativity and Prosperity Reboot Workshops, and 'What is your Corporate Culture? And why your success depends on it.'

## Selected Speaking Engagements, Workshops, and Group Facilitation:

- **Presenter at The Dwell on Design Conference in Los Angeles California.** As a Design Professional/Presenter, Kristan worked directly with trade show attendees on their specific design challenges. (2013-2014)
- **Featured Presenter for The Empowered Speakers Series.** Burn Your To-Do List, a live webinar for aspiring and emerging entrepreneurs. (2015)
- **International Landscape Design Conference , Washington DC.** Featured Speaker "6 Simple Steps to an Inspiring and Inspired Workspace." (2015)
- **Wealth Rooms – The Inspired Workspace in Six Simple Steps.** Seminar presentation for the 2015 LA Expo, Long Beach California (March 2015)
- **Creator & Host of The Wealth Room Global Summit.** A four day virtual event celebrating creativity, entrepreneurs, and women-owned businesses. Hosted and interviewed 18 different speakers. (January 2015)
- **Co-created the four part speaker series entitled "Grab The Reins."** A series dedicated to providing the APLD membership with "best business practices" and professional support as Vice President, Association of Professional Landscape Designers (APLD) – Greater Los Angeles District. (December 2013-December 2014)
- **West African Leadership Conference, Monrovia, Liberia.** Presented to 300 plus teachers and education professional, followed by small group workshops. Shared the stage with Kimmie Weeks, Sage Lavine, Rich Litvin, Sherri Nickols, Spryte Lorian. ( May 2014)

Kristan Browne is a lifelong entrepreneur and successful small business owner. She founded her company Attriniti to support small business owners, especially creative women who are ready to grow sustainable and profitable companies. She is currently serves on the International APLD Board and is serving on the School Committee as a member of the Westridge School Board of Trustees, a 4th-12th grade private school for girls and young women founded in 1913. She served as the 2017 Board President for the APLD GLA. Over the years, Kristan has volunteered and served on local boards for numerous organizations in support of education, individuals and their families with developmental and physical disabilities, and services for the elderly.

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